



# Corporate Gifting

2024

It started in a Melbourne cafe  
with a simple idea, keep it and use it again.



A person wearing a blue raincoat and light blue jeans is holding a purple and white Looptu water bottle. The bottle has a silver cap and a blue strap. The person is standing on a sidewalk with a crosswalk, and there are trees and a building in the background.

**It started in a Melbourne cafe  
with a simple idea.  
Keep it and use it again.**



# Next Generation

Meet the future of on-the-go coffee, crafted for the next generation of re-users. We're changing the game one sip at a time.

**Bigger iced** beverages are trending, iced latte, matcha & boba

**No frills**, less milk, smaller volumes & better taste

Embracing the **DIY** at home coffee experience

**Easy sipping** switch from caffeine to hydration

Our lo-fi approach to everyday items and enjoyable drinking experience is what keeps our customers coming back

Responsible business is assumed. B Corp, 1% for the Planet, recycled and recovered materials and an ethical supply chain.







The **most used** reusable

Over **20 million** sold since launch in 2009

**337k engaged** marketable audience

Sold in over **75 countries**

**B Corp** founding member since 2014

Member of **1% for the Planet**



**We've curated our  
bestsellers into  
limited edition gift  
sets sealed with our  
signature KeepCup  
festive design**





# Festive Gift Sets





GIFT SET

# Booked and Busy

For the coffee or matcha lover always on the go, the Booked and Busy set is built to keep up with your busy lifestyle.

Sip your hot drinks in style with the sleek Brew Cork, then switch to refreshing chilled beverages with the Longplay Cold Cup. It's the perfect companion for savoring your favorite drinks while juggling a packed schedule.





GIFT SET

# Urban Adventurer

From desk to café, the Urban Adventurer gift set has your day covered.

Kickstart your morning with a hot filter in Camp Mug, then keep things cool with Cold Cup Original for your iced drink in the afternoon. Perfect for the daily hustle.





GIFT SET

# Deskside Warrior

When convenience is key, the Deskside Warrior set has your back. Enjoy your coffee from the leakproof Travel Mug while keeping your water intake in check with the Bottle.

But wait there's more—if you prefer a smaller coffee and a lot of water, these lids are designed for 'switcheroo.'





GIFT SET

# Just Essentials

If you like to travel light, this is the set for you. The Just Essentials set includes the Bottle and KeepCup's new Commuter Flip Lid.

Once you've enjoyed your coffee, simply remove the lid and swap it for the bottle extension to keep your hydration on track for the day ahead.





GIFT SET

# Urban Adventurer



Clay



Pine



Bone



Mist



Black

Includes:

- Stainless Steel Camp Mug 12oz/340ml
- Plastic Cold Cup Original with Coffee Straw 16oz/454ml

\*Sets subject to availability/ Enquire for custom colours & branding

GIFT SET

# Booked and Busy



Filter



Frappe



Moonlight



Saskatoon



Deep



Black

Includes:

- Tempered Glass Brew Cork 12oz/340ml
- Double Walled Cold Cup Longplay with Boba Straw 16oz/454ml

\*Sets subject to availability/ Enquire for custom colours & branding





GIFT SET

# Deskside Warrior



Pine Black



Cobalt Cloud



Nitro White

Includes:

- Insulated Commuter Travel Mug 12oz/340ml
- Insulated Stainless Steel Bottle 18oz/530ml

\*Sets subject to availability/ Enquire for custom colours & branding

GIFT SET

# Just Essentials



Grenache Lilac



Pine



Emerald Cloud

Includes:

- Commuter Flip Lid + Bottle Extension 18oz/ 530ml
- Insulated Stainless Steel Cup Base 12oz/340ml

\*Sets subject to availability/ Enquire for custom colours & branding





# Corporate Branding

Add a personal touch to your festive gifting by customising your KeepCup's with your company's branding or logo.

Perfect for corporate gifts, these reusable cups offer a sustainable and stylish way to showcase your brand during the holiday season.







# We're celebrating reuse

Contact your account manager  
or visit [www.keepcup.com](http://www.keepcup.com)