



Next Generation

Meet the future of on-the-go coffee, crafted for the next generation of re-users. We're changing the game one sip at a time.

Bigger iced beverages are trending, iced latte, matcha & boba

No frills, less milk, smaller volumes & better taste

Embracing the **DIY** at home coffee experience

Easy sipping switch from caffeine to hydration

Our lo-fi approach to everyday items and enjoyable drinking experience is what keeps our customers coming back

Responsible business is assumed. B Corp, 1% for the Planet, recycled and recovered materials and an ethical supply chain.











The **most used** reusable

Over 20 million sold since launch in 2009

337k engaged marketable audience

Sold in over 75 countries

B Corp founding member since 2014

Member of 1% for the Planet



We've curated our bestsellers into limited edition gift sets sealed with our signature KeepCup festive design







Booked and Busy

For the coffee or matcha lover always on the go, the Booked and Busy set is built to keep up with your busy lifestyle.

Sip your hot drinks in style with the sleek Brew Cork, then switch to refreshing chilled beverages with the Longplay Cold Cup. It's the perfect companion for savoring your favorite drinks while juggling a packed schedule.





Urban Adventurer

From desk to café, the Urban Adventurer gift set has your day covered.

Kickstart your morning with a hot filter in Camp Mug, then keep things cool with Cold Cup Original for your iced drink in the afternoon. Perfect for the daily hustle.





Deskside Warrior

When convenience is key, the Deskside Warrior set has your back. Enjoy your coffee from the leakproof Travel Mug while keeping your water intake in check with the Bottle.

But wait there's more—if you prefer a smaller coffee and a lot of water, these lids are designed for 'switcheroo.'



Just Essentials

If you like to travel light, this is the set for you. The Just Essentials set includes the Bottle and KeepCup's new Commuter Flip Lid.

Once you've enjoyed your coffee, simply remove the lid and swap it for the bottle extension to keep your hydration on track for the day ahead.





Urban Adventurer







Pine



Bone



Mist



Black

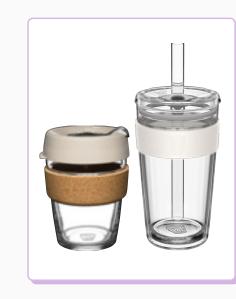
Includes:

Stainless Steel Camp Mug 12oz/340ml
Plastic Cold Cup Original with Coffee Straw 16oz/454ml

*Sets subject to availability/ Enquire for custom colours & branding

GIFT SET

Booked and Busy



Filter



Frappe



Moonlight



Saskatoon



Deep



Black

Includes:

Tempered Glass Brew Cork 12oz/340ml Double Walled Cold Cup Longplay with Boba Straw 16oz/454ml

*Sets subject to availability/ Enquire for custom colours & branding



Deskside Warrior







Cobalt Cloud



Nitro White

Includes:

Insulated Commuter Travel Mug 12oz/340ml
Insulated Stainless Steel Bottle 18oz/530ml

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GIFT SET

Just Essentials



Grenache Lilac



Pine



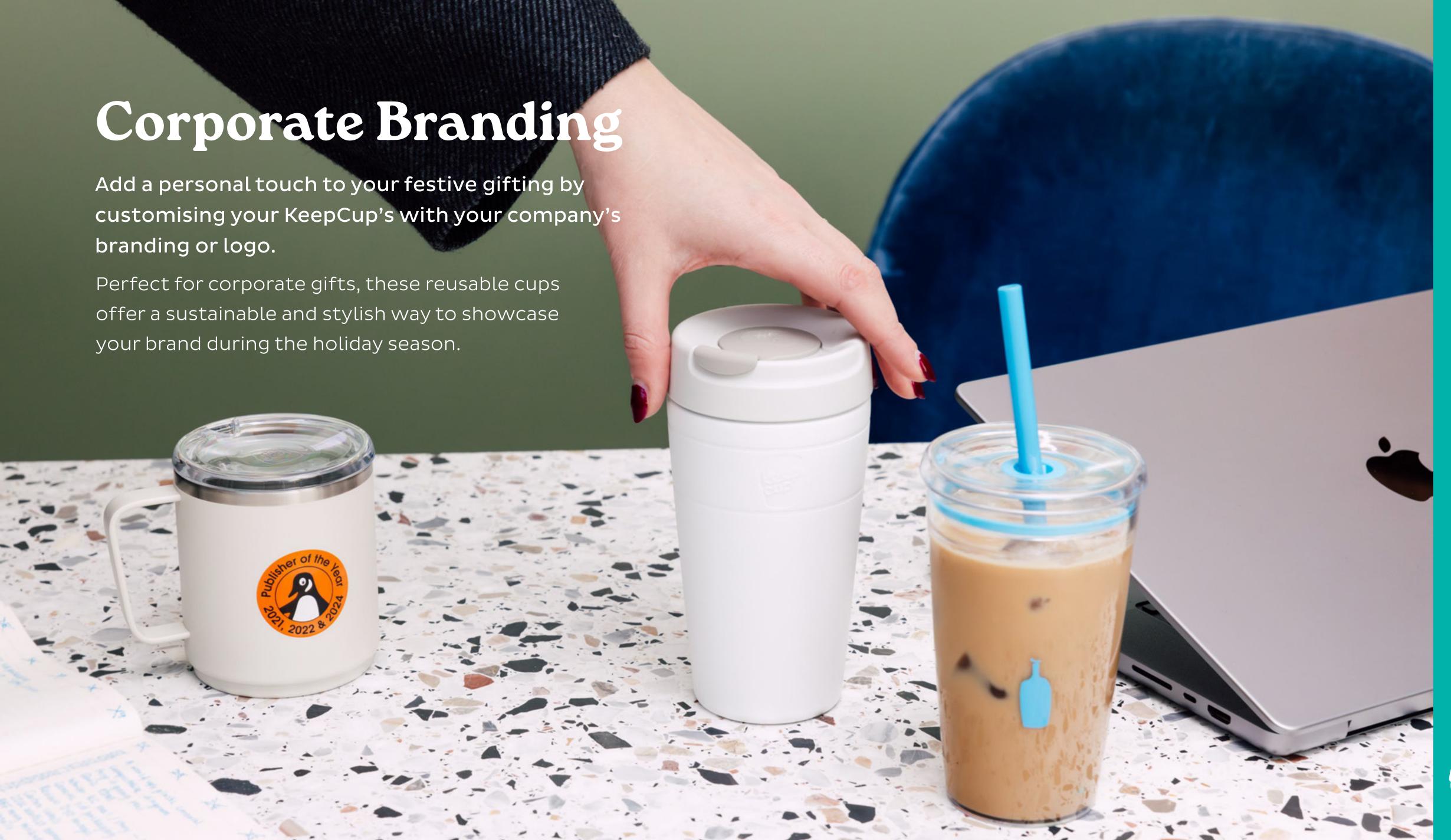
Emerald Cloud

Includes:

Commuter Flip Lid + Bottle Extension 18oz/530ml Insulated Stainless Steel Cup Base 12oz/340ml

*Sets subject to availability/ Enquire for custom colours & branding







We're celebrating reuse

Contact your account manager or visit <u>www.keepcup.com</u>